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# *Modern Gladiolus*

**- 1947 -**

*From*

*Garden of the Gods*

— BOX 106 —

JANESVILLE, WISCONSIN



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*Garden  
of the  
Gods*

OREN BAXTER, Grower  
BOX 106  
JANESVILLE, WISCONSIN



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State of Wisconsin

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# *Garden of the Gods*

## SCRATCHING IN MOTHER EARTH—

TO GLAD FANS EVERYWHERE:—The best of wishes for the coming season of 1947. May your Glads be the best that you have ever raised; also the blue ribbons to prove it.

Our garden, based upon Indian tradition, makes every effort to uphold the honesty and fair trading of that early American race.

## WHAT SIZE BULBS.

With the coming of a new season, we find ourselves with a good stock of bulblet grown bulbs. Our practice is to send out the select bulbs to the early orders, and each successive order receiving the finest bulbs that we have in stock. And here is a tip to you; don't overlook the very good value of bulbs of smaller sizes. We have seen prize winning blooms in shows from number four and five size bulbs. They are much cheaper, and you will harvest a young, large bulb for the next year. In buying new stock, number five size is our preference. You will be very agreeably surprised at the good quality of bloom that these smaller sizes will give you.

GROWING BULBS of finest quality is our business, and we believe that we are doing a very good job of it. Glad fans are becoming very critical of the quality of bulbs that they receive in their orders. We anticipated this trend of the buying public some years ago, and thru up-to-date methods, and experiments of our own, we have worked out a method of growing bulbs that is, we believe, original. We don't believe that another grower is using the same principle of growing bulbs. We have never, in the past, grown bulbs on ground that has ever been used for *Gladiolus* before. And we have no intention of doing so in the future. We have in the past, and expect that we will in the future, purchase disease contaminated stocks, but we are usually the first to discover this condition, and they are destroyed, regardless of our investment. We are striving for a perfect *Gladiolus* bulb, and results of the past are evident, and expect these results to continue. Repeat orders are our intimation that the customer is always right.

This catalog is our message of goodwill to you. It is planned to aid you in your selections by giving you an honest description of varieties as we see them in our field under normal field conditions. Any variety proving itself under these conditions will meet your requirements in the garden. They are also tested for their desirability for the cut flower industry. Each variety has a distinct personality all of its own. As different in its mannerisms, as are its growers in the human race. Growing of Glads is nature in a very appealing form. If you wish to enjoy your contact with nature,

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study them—their faults, their virtues, their beauty, their ability to create happiness to others, that loving touch of friendship in the sick-room, their ability to soften the burden of sorrow, their value in expressing good-will to all mankind. "SAY IT WITH FLOWERS."

We wish to express our confidence in *Gladiolus* as a flower of the future. Great strides have been made by our modern hybridists within the past fifteen years, and *Gladiolus* are still far from the peak of perfection, with gradual improvement in perfection being shown year after year. The American public is becoming more flower conscious, and that will also grow with the perfection of our flower. The peoples of Europe are many, many times more flower conscious than are our "happy-go-lucky" American citizenry. None of us are infallible to floral beauty, and if each of us will glorify the *Gladiolus*, we may become flower conscious. And above all, none of us should ever cheapen the *Gladiolus*. In the past, we have seen the *Gladiolus* cheapened by florists, by growers, and by the grower of cut flowers.

Our entire stock is grown from bulblets and planting stock. Positively no overaged stock is placed in winter storage. Our entire farm is at our disposal for crop rotation, and they can be grown for many years on new soil that is level, well drained, and a rich sandy loam. A perfect *Glad* soil. For this reason, we are able to assure our customers of disease-free stock. We endeavor to make our garden a proving ground and clearing house for *Gladiolus* varieties. We are constantly weeding out and discarding varieties that will prove disappointing to the public, many varieties never being listed in our catalog. We try to be honest in our descriptions, as far as space permits, and believe our customers appreciate such information.

#### OUR GUARANTEE.

We guarantee all stock to be true to name, free of disease and insect pests. This guarantee means replacement of stock, or refund of purchase price. These are not cheap prices for inferior bulbs, but fair prices for quality stock.

All shipments before March 1st will be made by insured express. All wholesale orders of \$40.00 or more will be shipped express prepaid. All retail orders of \$5.00 or more will be shipped express prepaid. All orders of under \$5.00 will be shipped express collect for transportation until March 1st. After March 1st, small orders will be shipped Parcel Post prepaid.

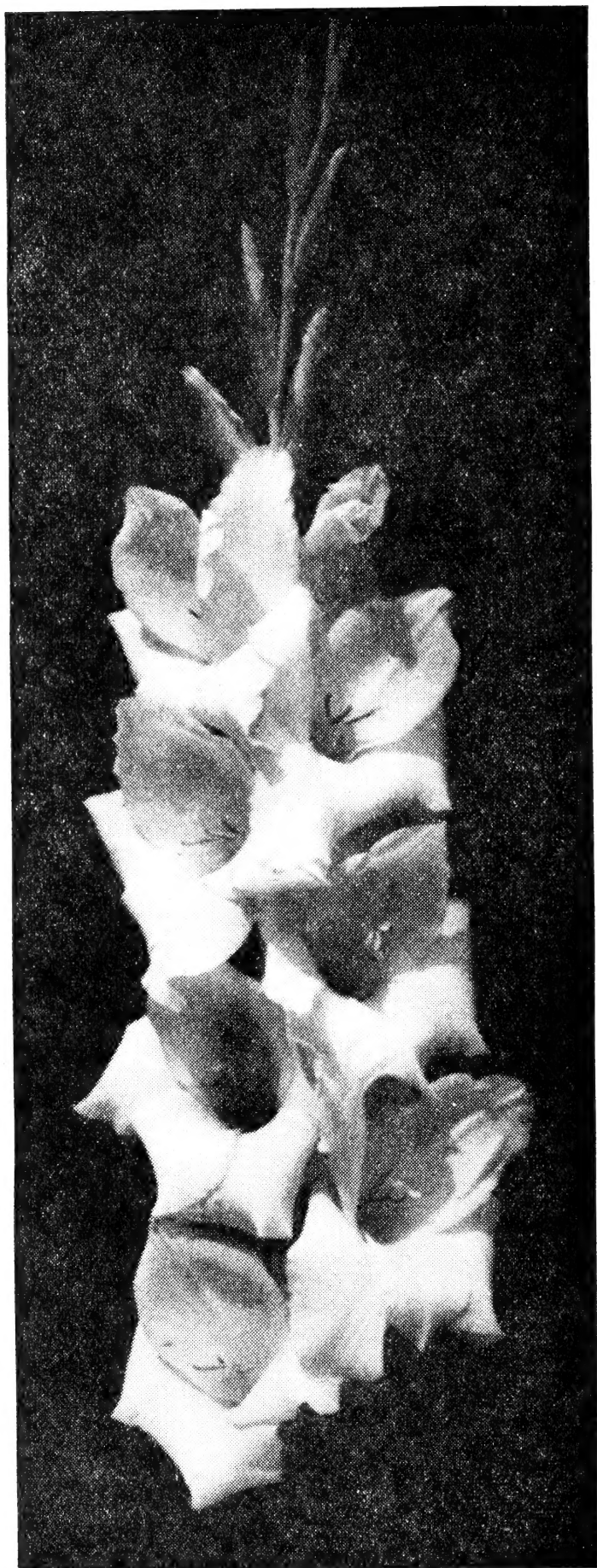
Five bulbs may be ordered at one-half the ten rate.

Ten rate is eight times the single rate.

25 bulbs or more at 100 rate.

Bulblets are available in a large number of varieties. Ask for what you want.

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TEXAS (Buchanan—47)



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# Texas

(Buchanan)

Included in the list of best introductions for 1947 will be found this glorious new white, coming from the gardens of George Buchanan, a New Jersey hybridist. As its blooming season is only 70 days, "Texas" will beat Maid of Orleans on the market by nearly two weeks. "Texas" has won seedling awards, and best vase of 6 spikes in New York shows. Has been thoroughly tested for several years, and has been regarded as an exhibition white delux. The accompanying photo of 6 inch wide open, waxy white florets will indicate its fluorescent possibilities. Is capable of opening up to 9 under favorable conditions. Grows to a height of 55 inches in the field, with a flower head of 28-30 inches. Total of 19 buds, and will open to the tip.

"Texas" has already proved itself to be one of the commercial finds of the year, as the following will substantiate: When "Texas" was on display as a seedling, a large order of bulbs was sent to a large Florida cut-flower grower. This same grower has recently placed a large re-order for fall 1947 delivery. Thus indicating that "Texas" has made good with a BANG as a COMMERCIAL WHITE. Because of the above Florida order, the entire present crop of bulblets will be retained by the originator. The following introductory prices can only be considered as the best investment of the year for an early commercial white.

"Texas" has never been shown in the mid-west, but information that we have received is an intimation that it will meet any competition and emerge the winner of the blue ribbon.

Everybody is looking for an early white, and when TEXAS becomes better known to the cut flower industry, stock will become very difficult to obtain.

Each: Large, \$2.00; Medium, \$1.50; Small, \$1.00.

Per 10—10 for the price of 8.

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## GENERAL LIST OF GLADIOLUS

ALADDIN—(Palmer)—Bright salmon with large cream blotch. 5½ inch ruffled blooms. Long flower head, and very beautiful. Does not grow tall enough in the garden. We have a report that Aladdin is at its best by forcing in the greenhouse. Would like to receive further reports on this.  
Per 10—Large 75c, Medium 50c, Small 35c.

ALGOMA—(Butt)—Buff pink with a bright red throat blotch. A very unusual color effect. Ten good sized florets open on a very good spike. This is a grand exhibition variety. Each—Large \$1.50, Medium \$1.00, Small 75c.

ALGONQUIN—(Palmer)—Brilliant glowing scarlet. Conceded to be best of its color for cutting. Blue ribbon winner.  
Per 10—Large 75c, Medium 50c.

ANGELUS—(Palmer)—Clear medium shade of salmon pink with cream throat. Late bloomer, nicely ruffled blooms. Flower head not too long.

Per 10—Large 75c, Medium 50c, Small 35c.

ANNAMAE—(Pommert)—Very large pure white. Extremely early, and about 12-14 days ahead of Maid of Orleans. One of the most sought after Glads on the market for the early white Market. All wholesale quantities have been sold.

Per 10—Large 75c, Medium 50c.

AVALON—(Marshall)—Bright rosy pink with large cream throat. Bright future for a top commercial variety. Our stocks are low. A very beautiful variety.

Each—Large 20c, Medium 15c,

BADGER BEAUTY—(Krueger)—Beautiful lavender with creamy white throat. This is a mid-season lavender that is a grand commercial. Foliage is deficient in Chlorophyll and is characteristic of the variety. Poor coloration of the foliage is its outstanding fault, but the bulbs are healthy. Florists like Badger Beauty better than any other lavender we grow.

Each—Large 20c, Medium 15c, Small 3 for 30c.

Per 10—Large \$1.50, Medium \$1.15, Small 75c.

BAGDAD (Palmer)—Late blooming smoky old rose. Very soft texture.

Per 10—Large 75c, Medium 50c, Small 35c.

BARCAROLE—(Palmer)—Very beautiful shade of light orange. Grows to only medium height, but will grow taller if planted late and bloomed late in the season.

Per 10—Large 75c, Medium 50c, Small 35c.

BEACON—(Palmer)—A clear bright scarlet with large cream throat blotch. Grows very tall, and one of our best cutters. Grown by the million for the florist trade.

Per 10—Large 75c, Medium 50c, Small 35c.

BELTRAMI—(Lins)—A very popular smoky that has been winning many ribbons.

Each—Large 20c, Medium 15c, Small 10c.

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**BENGASI**—(Cave)—Opens up to 9 beautiful ruffled giant blooms. Color is a perfect La France pink, shading to a white throat. Blooms from any size bulbs. Can be cut tight in the bud and is headed for the commercial heights. Foliage is deficient in Chlorophyll and is characteristic of the variety. Poor coloration of the foliage in no way indicates poor health of the bulb. Mr. Caves' varieties have to be acclimated to our growing climate. Bengasi is now outstanding.  
Each—Large \$5.00, Medium \$4.00, Small \$3.00

**BLUE BEAUTY**—(Pfitzer)—Medium blue shading darker toward the edges of the petals. Makes a nice spike, and is tops in the blue color class.  
Per 10—Large 75c, Medium 50c, Small 35c.

**BLACK DIAMOND**—(Gelser)—A very dark red that is the nearest to black of any variety. Its intense ruffling deepens the color and intensifies the velvety texture. In a class by itself, if you are looking for a novelty.  
Each—Large 35c, Medium 25c, Small 15c.  
Per 10—Large \$2.80, Medium \$2.00, Small \$1.20.

**BLACK OPAL**—(Errey)—A very dark red that has the most perfect form of any of the dark reds. We have displayed basket work many times using only dark red and whites, and if you wish to create a lovable floral piece, try it.  
Per 10—Large \$1.00, Medium 75c, Small 50c.

**BLAZE**—(LINS)—Commercial light Scarlet. Makes a dandy cut flower.  
Per 10—Medium 50c, Small 35c.

**BRIDESMAID**—(Wheeler)—This large formal pink looks like one of our best commercial prospects. Large cream throat blending into pink, creating a pleasing and valuable florist color.  
Each—Large 60c, Medium 40c, Small 25c.  
Per 10—Large \$4.80, Medium \$3.20, Small \$2.00.

**BUCKEYE BRONZE**—(Wilson)—Old rose suffused with orange producing a novel bronze color. It is very popular as a novelty.  
Each—Large 25c, Medium 15c, Small 10c.

**BURMA**—(Palmer)—A very deep rose shading somewhat lighter in the throat. A wonderful exhibition variety, the outstanding variety in this color. It is heavily ruffled, and one of the best of the dark ones.  
Each—Large 50c, Medium 35c, Small 25c.

**BURGUNDY**—(Scheer)—A burgundy red is a worthwhile commercial. Ideal for basket work. 100% cutter.  
Each—Large 50c, Medium 35c, Small 25c.

**CAMELLIA**—(Palmer)—Pinkish blush on a white background, with small scarlet throat marking. A beautiful contrast. Form of floret is its greatest fault. We have used it extensively for commercial cuttings.  
Per 10—Large 75c, Medium 50c, Small 35c.

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CANDY HEART—(Salbach)—Soft clear flesh pink, with large carmine blotch. Falls into the giant class with florets over 6 inches across. A welcome addition to any garden.  
Per 10—Large 75c, Medium 50c, Small 35c.

CHAMOUNY—(Baerman)—A distinct shade of cerise rose, with silver line on the edge of all petals. This has been one of our finest commercials and we have a good stock of it. If you are not growing Chamouny for your florist, he will appreciate your adding it to your stocks.  
Per 10—Large \$1.50, Medium \$1.00, Small 75c.

COLOSSUS—(Mitsch)—A large salmon pink with cream throat blotch. It is big, nice long flower head, and gives a good cutting year after year.  
Per 10—Large 75c, Medium 50c, Small 35c.

CORAL GLOW—(Ellis)—Each year Coral Glow has proved to be one of our best oranges. Good texture and form makes an ideal florist variety in this color.  
Per 10—Large 75c, Medium 50c, Small 35c.

CORONA—(Palmer)—A creamy white shading somewhat deeper in the throat, with rose picotee edging on all petals. Corona has become one of the most popular varieties on the market. Has proven to be the finest for home garden, for the show table, and for the florist. Grown by the million for the florist trade.  
Per 10—Large \$1.00, Medium 75c, Small 50c.

COVER GIRL—(La Salle)—The giant florets of Cover Girl, together with its many open florets, should please the show fan. An appealing medium pink that may prove to be a coming commercial.  
Each—Small 50c.

DELILAH—(Scheer)—Here is a new shade in salmon. Large ruffled florets. Will make a good cutter when stocks are larger.  
Each—Large \$2.50, Medium \$1.75.

DIANE—(Krueger)—Large, tall growing salmon orange with a creamy throat. An excellent late commercial. Here is one of the good ones.  
Per 10—Large \$1.00, Medium 75c, Small 50c.

EARLY GOLD—(Butt)—A very early commercial yellow. Here is the first bloomer in the garden. Will bloom in about 60 days. Early gold has its faults, but its chief and probably only value is its extreme earliness.  
Each—Large 50c, Medium 35c, Small 25c.  
Per 10—Large \$4.00, Medium \$3.00, Small \$2.00.

EARLY ROSE—(Jack)—Dark rose shading to a darker rose in the throat. Very early, and has commercial value. Needs additional water to be at its best. Everyone likes the color.  
Per 10—Large 75c, Medium 50c, Small 35c.

ELIZABETH THE QUEEN—(White)—Ruffled clear lavender that can be the best of the lavenders. But needs extra watering to be at its best.  
Each—Large 25c, Medium 20c, Small 15c.

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ELWOOD—(Heaton)—A very late, clear lavender that blooms too late for the shows. As a result, Elwood is not very widely grown. However, it is one of the best and commercial growers are beginning to recognize it. Comes when good flowers are scarce.

Per 10—Large 75c, Medium 50c, Small 35c.

ETHEL CAVE COLE—(Cave)—This has proved to be one of our finest commercials. Florists are taking every spike that they can get of it. It is Picardy type, big, early and a clean light pink. Year after year our larger size bulbs have been completely sold out, and they will all go again this year. Get your call for them in early.

Per 10—Large 80c, Medium 55c, Small 40c.

FAIR ANGEL—(Hatch)—Cream white shading deeper in the throat. One of the best of this class. A fine variety for the show table, and is a trifle too much cream to sell as a florist white. But will sell as a cream. Fine texture and form. It is good.

Per 10—Large 80c, Medium 55c, Small 40c.

GARDENIA—(Scheer)—Gardenia does not need a description to the cut flower grower. Is proving to be one of the best money glads on the market. It is primarily a cut-flower, with each large bulb producing two or more salable spikes. Almost every spike is identical, and 100% cutter. Entire stock grown from bulblets.

Per 10—Large 75c, Medium 50c, Small 35c.

GENGHIS KHAN—(Scheer)—Giant, intensely ruffled pink. It is tough as leather, and as appealing as many of the smaller popular varieties. Will make a dandy commercial when stock is plentiful.

Each—Large \$1.50, Medium \$1.00, Small 60c.

GLAMIS—(Palmer)—Blending of salmon, pink and rose with a cream lip, resulting in a very beautiful flower. Intense ruffling and needle-pointing makes each individual floret very attractive. Large wide open florets. Headed for the top in the commercial pinks.

Per 10—Large \$1.60, Medium \$1.20, Small 80c.

GLOAMING—(Zimmer)—Slight ruffled bright purple with attractive white throat. Medium size florets.

Per 10—Large 75c, Medium 50c, Small 35c.

GOLDEN STATE—(Wheeler)—Clear rich yellow with a well placed double row of florets. Very good deep color, and larger than other yellows. This is the best yellow to date. Blue ribbon winner in every show.

Each—Large 60c, Medium 45c, Small 30c.

Per 10—Large \$4.80, Medium \$3.60, Small \$2.40.

HIGH FINANCE—(Wilson)—Smoky light orange gray with cream throat. This is one of the best smokies, and can be grown to perfection. Has won a hat-full of ribbons.

Per 10—Large \$1.60, Medium \$1.20, Small 80c.

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**HAWKEYE RED**—(Heaton)—A bright red sport of Vagabond Prince, retaining the good qualities of that variety, and eliminating the tendency to fade in the sun. Here is one of the best of the reds. A dandy commercial.

Each—Large 75c, Medium 50c, Small 35c.

Per 10—Large \$6.00, Medium \$4.00, Small \$2.80.

**IGLOO**—(Butt)—Pure white with slight cream throat. Straight, tall growing, plain petaled, with good texture. Mid-season bloomer. A new white from Canada that is good enough to move into the commercial field. We haven't seen Igloo on the show table yet, but judging from the trials in our fields, it will be a winner.

Each—Large \$1.25, Medium \$1.00, Small 65c.

**JASMINE**—(Palmer)—Florets of clear pale lemon yellow. Large, ruffled and mid-early. Jasmine is enjoying a good commercial planting. Holding small bulbs for propagation.

Per 10—Large \$1.00, Medium 75c.

**KILDONAN**—(Almey)—Heavily ruffled salmon rose with yellow throat. Good substance and form. Stocks not too large.

Each—Large 15c, Medium 10c.

**KING CLICK**—(Wilson)—Bright scarlet exhibition. Opens up to 9 five and one-half inch blooms and is capable of winning in any show. Grows very tall. Can make six feet.

Per 10—Large \$2.00, Medium \$1.50, Small \$1.00

**KING TAN**—(Wilson)—Large rosy tan color that gets the attention on sight. This can be grown to perfection, and if it was of a commercial color, it would be one of our best. Blue ribbon winner. Foliage is deficient in chlorophyll and is characteristic of the variety.

Per 10—Large \$1.00, Medium 75c, Small 50c.

**LADY JANE**—(Lake)—Deep cream with a prominent yellow lip. Lady Jane is enjoying a very large commercial planting, selling as a light yellow. One of the very best varieties for the garden, on the table, or in the floral shop.

Per 10—Large \$1.00, Medium 75c, Small 50c.

**KING WILLIAM**—(Schenetsky)—Soft salmon and apricot, blending to a clear cream throat. Fine for commercial cutting, and can be grown to an outstanding specimen bloom.

Per 10—Medium 50c, Small 35c.

**LAVENDER AND GOLD**—(Baerman)—the only small flowered variety that we are growing. It is extremely early, with an ideal commercial color. This variety expresses beauty of form and color, instead of size.

Per 10—Large \$1.50, Medium \$1.00, Small 60c.

**LAVENDER QUEEN**—(Arenius)—Deep violet lavender, usually showing flecking. Grows tall and straight. Will open 6-8 medium sized florets. A much desired color for commercial cutting. Every florist buys Lavender Queen on sight. We have been unable to supply the demand.

Per 10—Large 80c, Medium 55c, Small 40c.

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LEADING LADY—(Johnson)—Creamy white sport of Picardy. In large demand by growers as the best white for cutting and shipping. Color is near cream, and is being accepted by florists as a white. Demand far exceeds the supply.

Each—Large 40c, Medium 30c, Small 20c.

Per 10—Large \$3.20, Medium \$2.40, Small \$1.60.

LEGEND—(Fischer)—Pure light pink blending to an unmarked creamy white throat. Here is a coming commercial, and a valuable breeder.

Each—Large 20c, Medium 15c.

Per 10—Large \$1.60, Medium \$1.20.

MAID OF ORLEANS—(Pfitzer)—The standard commercial white of the floral trade. Grown by the millions for the florist.

Per 10—Large 75c, Medium 50c, Small 35c.

MARGARET BEATON—(Twomey)—Snowy white with small vermilion pink blotch in the throat. Color scheme is perfect, and very beautiful. Grows very tall in the garden. Texture is soft. Good commercial for local markets.

Per 10—Large 80c, Medium 55c, Small 40c.

MARGUERITE—(Pommert)—Clear watermelon pink with creamy yellow throat and is marked with a bit of feathering. Does not hold many open, but the florets are massive and a long flower head.

Each—Large 15c, Medium 10c.

MARIMBA—(Palmer)—Light buff. Color is not as good as in some of the other buffs, but Marimba is a very tall growing variety and sells good on the market.

Per 10—Large \$1.00, Medium 70c.

MARSEILLAISE—(Scheer)—Large crimson red. Six inch bloomer on a long flower head. Some spikes lack height below the first floret. A sister introduction to White Gold, and because of the tremendous publicity given to White Gold, Marseillaise has been overlooked.

Each—Large 25c, Medium 20c, Small 15c.

MARYLAND MAID—(Snyder)—Large formal pure pink with cream throat. Dandy commercial color, and Maryland Maid proved itself as a commercial in our gardens during the past summer. A very uniform grower, nice and tall, and a good texture. Was a 100% cutter for us. A very appealing florist flower.

Each—Large 35c, Medium 25c, Small 15c.

MEDALLION—(Butt)—Medallion is in a very weak color class, somewhat similar to Oregon Rose. Color is orchid pink, lighter at edges of petals with deeper throat marking. Medallion's performance here was very good this year, and gives every indication of becoming a valuable florists variety. A new one from Canada.

Each—Large \$2.00, Medium \$1.50, Small \$1.00.

MERCURY—(Lins)—Clean vermilion red. Very good color that is beautiful under the lights. Good florist red.

EACH—Large 25c, Medium 20c, Small 15c.

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[illegible]

[illegible]

**WEATHER DATA**  
RAINFALL FOR MONTH OF:

April	May	June	July	August	Sept.
Total	Total	Total	Total	Total	Total

MONTHLY MEAN TEMPERATURE FOR MONTH OF:

APRIL	
MAY	
JUNE	
JULY	
AUGUST	
SEPT.	

REMARKS:

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**MIGHTY MONARCH**—(Butt) Deep blood red of about the same shade as Rewi Fallu. We believe Mighty Monarch to be the outstanding introduction of 1946 in the darker shades. It is very tall growing, with a long flower head to balance its perfect spikes. We believe that Mighty Monarch will enjoy the popularity that has been given to Rewi Fallu. Its form and balance overshadows Rewi Fallu to make it the outstanding variety in this color class for the show table.  
Each—Large \$5.00, Bulblets 50c

**MILFORD**—(Rides)—An old blue that is being retained because of the scarcity of any acceptable blues.  
Per 10—Large 75c, Medium 50c, Small 35c.

**MOHAWK**—(Stevens)—Dark glistening velvety red, with no markings. One of the best of the dark reds. Well liked in home gardens and in the shows.  
Per 10—Large \$1.20, Medium 90c, Small 60c.

**MYRNA**—(Pruitt)—Ivory white that is very ruffled. This variety can be grown mighty fine with plenty of extra water. But do not attempt to grow without plenty of moisture.  
Per 10—Large \$1.00, Medium 75c, Small 50c.

**OHIO NONPAREIL**—(Wilson)—Large bright clear scarlet. Grows very tall in the garden and will open many on a long flower head. One of the best.  
Per 10—Large \$1.20, Medium 90c, Small 60c.

**ORANGE PRINCE**—(Snyder)—Sport of Vagabond Prince. Color is on the red side of orange, retaining the throat marking. Does not fade in the sun as does the Prince. A fine one for show table, and is going places for a dandy commercial.  
Each—Large \$1.00, Medium 75c, Small 50c.

**ORANGE GOLD**—(Marshall)—Here is one of the bright spots of our garden during the past summer. Large wide open lustrous orange blooms shading to a golden throat. Grows very tall with plenty of cutting stem. Flower heads are not too long, but not stubby. A basket Glad deluxe, and will be in a class by itself for floral work. Season is early. Here is one of the coming commercials. Large bulbs only this year.  
Each—\$1.50.

**OREGON GOLD**—(Majeski)—Here is one of the best yellows. Light creamy yellow with a darker creamy throat. Opens 9-10 large ruffled florets and is a very tall grower.  
Each—Large 25c, Medium 20c.  
Per 10—Large \$2.00, Medium \$1.60.

**OREGON ROSE**—(Mitsch)—Deep rose with light cream margin on the edge of all petals. One of the most beautiful of all varieties, but needs plenty of moisture. Nearly the entire flower head opens at once.  
Each—Large 15c, Medium 10c.  
Per 10—Large \$1.20, Medium 80c.

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ORIENTAL PEARL—(Carlson-Puerner)—Here is a variety that has a divided opinion among those giving it its first trial. Many very prominent growers are very enthusiastic about it. As we saw it in our garden, it was very large, form was not too good, and was somewhat coarse in daylight, but much more beautiful under the lights. We have had only one year's trial and perhaps another year will show to better advantage in our garden, but, without question, it is very large. If you are looking for that whopper for the show table, this is IT. Bulblets, 50c each.  
Each—Large \$5.00, Medium \$4.00, Small \$3.00.

PEGGY LOU—(Wilson)—Deep pink with rosy cast. Good all around cut flower. Especially good for forcing.  
Per 10—Large 75c, Medium 50c, Small 35c.

PICARDY—(Palmer)—Picardy needs no description. All you have to do is to look for a salmon pink in your florist shop. One of the best of all Glads. We purchased our stock of Picardy in 1932, and we have grown it on absolutely new ground every year since that date. You will not find the usual Picardy rot in our stock.  
Per 10—Large 75c, Medium 50c, Small 35c.

PINK RADIANCE—(Quackenbush)—One of the outstanding pink commercials. Will open up to 11 florets with a long flower head. Mid-early.  
Per 10—Large \$1.20, Medium 90c, Small 60c.

R. B.—(Upton)—Hugh rusty golden brown, or henna, on an old rose base. Florets up to 8 inches from large bulbs. Even makes giant florets from medium and small bulbs. R. B. very often takes the prize as the largest floret in the shows.  
Per 10—Large \$1.25, Medium 75c.

RED CHARM—(Butt)—Deep medium red. Here is the best red of this color. It is big and grows tall. Fine for commercial cutting.  
Per 10—Large \$1.60, Medium \$1.20, Small 80c.

ROCKET—(Palmer)—Clear scarlet, opening 8 large very appealing florets. Does not grow as tall as we would like.  
Per 10—Large 75c, Medium 50c, Small 35c.

REWI FALLU—(Fallu)—Very large, rich dark red that is very popular with everybody. Its immense, richly colored florets will maintain its popularity for many years to come.  
Per 10—Large 75c, Medium 50c, Small 35c.

ROSA VAN LIMA—(Pfitzer)—Light rose pink. Medium early and large. One of the best that has come out of Holland. A really outstanding Glad. Because we oversold our stock of small sizes last winter, our present stock of large sizes is very small.  
Per 10—Large 75c, Medium 50c, Small 35c.

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## BULBLET SPECIALS

Badger Beauty .....	100 for \$1.00
Bengasi .....	10 for 5.00
Black Diamond .....	100 for 1.00
Bridesmaid .....	15 for 1.00
Camrose .....	500 for 1.00
Delilah .....	8 for 1.00
Early Gold .....	100 for 2.50
Hawkeye Red .....	100 for 3.00
Golden State .....	20 for 1.50
Igloo .....	20 for 2.50
King Tan .....	100 for 1.00
Leading Lady .....	100 for 3.00
Maryland Maid .....	100 for 1.00
Medallion .....	14 for 2.00
Orange Prince .....	100 for 4.00
Silver Star .....	100 for 4.00
Sunrise .....	20 for 1.00
White Gold .....	100 for 1.00
Spotlight .....	10 for 1.20
Van Gold .....	100 for 5.00
Cover Girl .....	15 for 1.00
Silver Wings .....	10 for 2.40
Mighty Monarch .....	10 for 5.00
Red Charm .....	150 for 1.00
Oriental Pearl .....	10 for 4.00
Buckeye Bronze .....	50 for 1.00
Marguerite .....	100 for 1.00
Marimba .....	100 for 1.00
Marseillaise .....	60 for 1.00

Any item of the above varieties at 80% of their value, but at least 10 units must be ordered to get this discount.

## LONG SEASON SPECIALS

To have blooms of a certain variety over a long period of time, we are making this offer of bulbs of various sizes. Each item will include large, medium and small sizes of that variety, thus giving continuous bloom in that variety for several weeks. You will be surprised at the catalog value you receive. Each of the items below at \$1.00 each.

Badger Beauty	Ethel Cave Cole	Margaret Beaton
Barcarole	Gardenia	Picardy
Beacon	Glamis	R. B.
Black Opal	Jasmine	Rewi Fallu
Chamouny	King Click	Rocket
Camrose	King Tan	Surfside
Corona	Lavender Queen	Vagabond Prince
Diane	Legend	Wings of Song
Elwood	Maid of Orleans	White Gold

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**SILVER STAR**—(Snyder)—A large formal pure white with bright purple blotch. Was originally introduced under the name of Purple Heart, and this name would have been a natural. A spike of Silver Star with eight florets open is a gorgeous thing to look upon. Look for it in the shows, it will have a ribbon on it.

Each—Large \$1.00, Medium 75c, Small 50c.

**SNOW PRINCESS**—(Pfitzer)—A creamy white that is pushing Maid of Orleans as a commercial.

Per 10—Large 75c, Medium 50c, Small 35c.

**SILVER WINGS**—(Ritsema)—A white sport of Picardy. At present Leading Lady is being accepted as a white by the florists, but this will not be the case when Silver Wings becomes more plentiful. If you care to take our advice, you will be prepared when your florist demands Silver Wings instead of Leading Lady. Several shades whiter than Leading Lady.

Each—Large \$3.00, Medium \$2.00, Small \$1.50.

Bulblets, 10—\$2.00; per 100, \$19.00.

**SMILING MAESTRO**—(Christ)—Large deep salmon rose with deeper flecking. An old variety, but demand for the variety is still heavy. Too soft except for your local markets.

Per 10—Large 75c, Medium 50c, Small 35c.

**SUNRISE**—(Butt)—Deep rose pink, with yellow throat. A very nice late variety. It grows tall, straight and wiry. A good late commercial.

Each—Large \$1.00, Medium 75c, Small 50c.

**SPOTLIGHT**—(Palmer)—Deep yellow with a small scarlet blotch. We think that Spotlight has reached the heights in the yellow class. When this gets down in price, it will be grown by the million for the florist trade. Get your start now. It is sure fire. Bulblets, \$14.00 per 100.

Each—Large \$1.50, Medium \$1.00, Small 75c.

**SURFSIDE**—(Winsor)—Ruffled white with pencil line in throat. This is a 100% cutter, and is the finest late commercial white that we know of. After the early whites are gone, the market is begging for good whites.

Per 10—Large \$1.00, Medium 75c, Small 50c.

**TRUE LOVE**—(Klein)—An early, clear ruffled shell pink of exquisite beauty of color and form. This is one of the brightest spots of the year for a popular florist and commercial variety. This is the earliest variety in this color class. About the same bloom date as Rosa Van Lima. Can be cut almost 100% salable bloom. This rates with Orange Gold, scoring a one-two punch.

Each—Large \$1.50, Medium \$1.00, Small 75c.

**VAGABOND PRINCE**—(Palmer)—Garnet brown with a small bright scarlet blotch. Still holding its popularity as a novelty. Should be cut as the bottom floret is opening. Can still win ribbons in A.O.C class.

Per 10—Large 75c, Medium 50c, Small 35c.

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VALERIA—(Pruitt)—Light red, of good size on a tall stiff spike. This variety is in great demand as a cut flower red.  
Per 10—Large \$1.00, Medium 75c, Small 50c.

VAN GOLD—(Van Voorhis)—Early deep yellow self color. Best of its color and season. Is much in demand for an early commercial yellow.  
Each—Large 75c, Medium 50c, Small 35c.

WHITE GOLD—(Scheer)—Mammoth cream blending to a rich yellow throat. Will open six very large blooms on a very tall spike. White Gold is very early and is being widely grown as a commercial. Florets are too loosely attached to the spike, but in spite of its fault, is a must have for your florist trade.  
Per 10—Large \$1.50, Medium \$1.00, Small 75c.

WINGS OF SONG—(Ellis)—Rose salmon with cream lip. Color is improved under the lights.  
Per 10—Large 75c, Medium 50c, Small 35c.

## FERTILIZERS AND SOIL CONDITIONS.

During the past, we have had many requests for information on this subject. Fertilization presents a problem that very few growers either amateur or professional seem to agree upon. Owing to a wide variation of soil conditions in different sections of the country, we don't believe any certain recommendation would apply in all cases. Your soil is made up of plant food elements of undetermined quantities. A soil must be tested by an Agriculture Experiment Station to determine what must be added to balance your soil in all elements. The perfect soil for *Gladiolus* should contain between 100 and 200 pounds of available Phosphate per acre, and between 200 and 400 pounds of available Potash per acre. These higher figures are a very rich soil condition and irrigation in some form should be applied. Glads REQUIRE a slightly acid soil condition of between pH 5.0 and pH 6.5. The neutral point of pH 7.0 is the dividing line between an acid and lime condition of the soil. If your soil tests over pH 6.5, your Agriculture Experiment Station can advise on how to neutralize your alkaline condition.

Well rotted cow manure is the best form of fertilizer to use. But if commercial fertilizer is used, care must be used not to let the fertilizer come in contact with the bulb or the foliage. It will burn.

Analyses of soil samples of our *Gladiolus* growers show that some soils are high in plant foods, while others are very low. It is not difficult to see why some growers produce better flowers than others. The only way to scientifically go about the job is to have the soil analyzed and proceed according to the findings.

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## CATALOGS.

All growers must use some method to separate the real Glad fans from the catalog collectors in his mailing list. Otherwise it is possible for a mailing list to become a burden instead of an asset. The only way we are able to make this distinction is thru our orders. When we receive an order from you, your name is placed on our permanent mailing list. The cost of nice catalogs is very high. If you are no longer interested in Gladiolus, we would appreciate very much if you would drop us a card requesting that your name be removed from our mailing list. If you are growing Glads, and like our catalog, we also appreciate your telling your Glad friends about us, and requesting a catalog for them. But please, only those that are Glad fans, and growing Glads at present.

## DIPPING SOLUTIONS; INSECT PESTS.

All Glad bulbs should receive a spring dip just before planting. Any one of three solutions are recommended: Lysol, Bichloride of Mercury, or New Improved Ceresan. All give control over Thrips, with Mercury giving the best control of Scab, Lysol giving the best control of Thrips, and New Improved Ceresan giving the best control of bulb disease. No mercury is used by us, but every one of our bulbs receive the required dip in one of the other two solutions. Formulas as follows:

Bichloride of Mercury:—Use 1-1000 solution. 1½ table-spoonsful to six gallons of water. Submerge for 17 hours in a non-metal container.

Lysol:—Use one ounce, or 3 tablespoonsful of Lysol to each two gallons of water. Submerge for six hours.

New Improved Ceresan:—Use one ounce to each three gallons of water. Add ½ cup of Dreft. Submerge for 15 minutes, and not over 30 minutes. The dry Ceresan and Dreft should be thoroughly mixed before adding water. Addition of Dreft makes this shorter soaking period possible.

Note:—Bulbs should be planted the same day as treated. Injury to the bulb is possible if allowed to stand for several days after dipping. All dipping solutions are poison. Handle with care.

Lysol dipping solution is recommended for use by the general public. It is the most efficient for home use.

## SPRAYS.

Tartar Emetic spray solution has long been considered the most effective preventative for Thrips. Plants should be sprayed weekly after they are 3 inches high. Formula: One ounce Tartar Emetic, two ounces of Brown Sugar added to each three gallons of water. Use a pressure sprayer. We have a supply of Tartar Emetic to supply your needs. Two ounces for twenty-five cents. Larger amounts at \$1.00 a pound.

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With the release of DDT to the public after the war, it gave us a very effective contact poison that can be used as a preventative or a cure for a Thrips infestation. DDT is more expensive to use in the garden, but is very effective. Not less than a two per cent solution should be used. There are many types of DDT liquid sprays sold on the market, but a high percentage type that can be diluted with water must be used for spraying the Glad plants. We believe a liquid spray to be much more effective than a dust on the growing plants.

A 1 to 10 per cent DDT dusting powder is recommended to be used on the bulbs in their storage trays, instead of the older Naphthaline Flake treatment. One ounce of DDT dust should be used to each bushel of bulbs to be treated. No injury to the bulbs, rootlets or sprouts will result as in the case of Naphthaline. We believe DDT to be a definite step forward in our battle with Thrips.

### BLUE RIBBONS.

In the past, we have taken a definite stand against entering open competition in the shows. We believe that a commercial grower should show Non-Competitive against the amateur in the open Amateur class. This may sound strange to the average Glad fan, but we positively do not believe in the principle of competing against our customers for blue ribbons. We want YOU to win the ribbons, and believe that we have a sufficient number of amateurs to make this open class very strong. Many amateurs are frightened at the thought of entering open competition against commercial growers. Only in the seedling and new introduction classes is the commercial grower justified in entering competition. And then, only in the interest of the new variety, and not the ribbon. Yours for more blue ribbons for the amateur.

### PRICES.

As in every other business, our prices are based upon price control, on a competitive basis. Bulb prices this winter and spring are based upon our past year's economy. Price trends in the future can only be governed by the economic structure of the nation. Short periods of depression or inflation will be averaged into the economy of the entire year. And you can depend on us to give you the lowest price possible for top quality merchandise.

### DO'S AND DON'TS IN GLAD RAISING

Don't plant your Glads until you are reasonably sure that you have done everything possible to rid your bulbs of Thrips. Our Thrips problem is caused by the Thrips that we plant with our bulbs.

Learn all you can about the destruction of Thrips, in your bulb storage. Then help your neighbor with the same problem with his bulbs. Thrips are a migratory insect, and his planting will also infect yours.

Garden should be free of living tree roots and excessive shade. Tree roots will rob your garden of its productiveness.

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Select an open spot, as near the conditions of the open field as possible. Open spot in your garden is fine.

Don't plant Glads as a perennial border. Or as a border near a foundation of a building. Other plants will give more satisfactory results, and Glads will not be at their best.

Good drainage is essential. Don't plant your Glads where water will stand after a rain.

Don't plant your bulbs where lime, ashes or horse manure has been used. It will cause scabby bulbs.

Don't plant your Glads too shallow. At least five inches deep.

If you want better Glads than your neighbors, young vigorous bulbs are the answer.

Get your bulbs from a reliable source if you want QUALITY varieties.

Start your spraying program early. The first Thrip is easier to kill than a million later in the season.

Cultivate your Glads only to depth of one inch. Glads have a lateral root system, running parallel to the surface of the ground. If these roots are disturbed, you will injure the bloom.

Keep your Glads well cultivated. This works air into the soil, and Glads appreciate this extra supply of Oxygen.

Don't hill your Glads. This drains the rains away from your plants. Hilling will dry out very quickly.

Don't let a crust form on the surface of the ground after a rain. If you do you will lose that extra something that produces that super bloom.

A rake and a lawn broom are excellent tools to use around the Glad plants. Try them.

Don't cut spikes too close to the ground. Leave four leaves on the plant, to mature the new bulb.

Dig your bulbs six weeks after they are through blooming. Don't lift them too early.

When you dig your bulbs, cut the bulbs off from the tops IMMEDIATELY upon lifting from the ground. Otherwise, the Thrips will have a feast upon your bulbs. And you will eliminate carrying Thrips into winter storage.

Try using a 10% DDT dust on your bulbs in winter storage instead of Naphthaline Flakes.

Take your choice spikes to a Glad show. There may be blue ribbons in your garden.

Winter storage should be cool and dry. Near 40 degrees.

Don't fail to attend a Glad show this summer. And take notes on varieties that you would like to grow. Join your state Glad Society where you can learn more do's and don'ts.

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## WHOLESALE PRICE LIST — 1947

		No. 1	No. 2	No. 3	No. 4	No. 5	No. 6
Badger Beauty	100	13.00	11.00	9.00	7.00	5.00	4.00
Beacon .....	100	7.00	5.00	4.00	3.00	2.00	1.60
Black Opal .....	100	7.00	6.00	5.00	4.00	3.00	2.00
Blaze .....	100			4.80	3.70	2.80	2.00
Camrose .....	100		7.00	5.25	4.00	3.00	2.50
Chamouny .....	100	12.50	11.00	9.50	8.00	6.50	5.00
Corona .....	100	7.00	5.90	4.80	3.70	2.80	2.00
.....	1000			38.00	29.60	22.40	16.00
Diane .....	100	9.60	8.50	7.40	6.20	5.00	
Early Gold ....	10	4.00	3.50	3.00	2.50	2.00	2.00
Elwood .....	100				3.70	2.80	2.00
.....	1000				29.60	22.40	16.00
EthelCaveCole	100	7.00	5.90	4.80	3.70	2.80	2.00
.....	1000			40.00	32.00	24.00	20.00
Fair Angel ....	100					3.00	2.50
Gardenia .....	100	6.00	5.00	4.00	3.00	2.00	1.25
.....	1000			32.00	24.00	16.00	10.00
Glamis .....	10	1.60	1.30	1.00	.80	.60	.50
King Tan .....	10	1.50	1.25	1.00			
.....	100	12.00	10.00	8.00		5.00	4.00
Lady Jane .....	100	8.00	6.00	5.00	4.00	3.00	2.50
.....	1000			40.00	32.00	24.00	20.00
Lav'der Queen	100	8.00	7.00	6.00	5.00	4.00	3.00
Legend .....	10	2.00	1.75	1.50	1.25	1.00	
Maid of Orlean	100	7.00	5.00	4.00	3.00	2.00	1.50
Marg't Beaton	100	6.50	5.50	4.50	3.50	2.50	2.00
.....	1000				28.00	20.00	16.00
Marimba .....	100	10.00	8.00	7.00	6.00	.	
Picardy .....	100	7.00	6.00	5.00	4.00	3.00	2.50
R. B. ....	100	6.50				2.50	2.00
Rewi Fallu ....	100			4.50	3.50	2.50	2.00
.....	1000				28.00	20.00	16.00
Rosa Van Lima	100					2.50	2.00
Surfside .....	100	8.00	7.00	6.00	5.00	4.00	3.00
Van Gold .....	10				3.50	3.00	2.50
White Gold ....	100	8.80	7.70	6.60	5.50	4.40	3.30
.....	1000		61.60	52.80	44.00	35.00	30.00
Wings of Song	100	7.00	5.90	4.80	3.70	2.80	2.00

Let us aid you in inducing your Glad friends to become a member of the New England Gladiolus Society. Get in touch with us. Send us the names of prospective members, and let us help you in presenting the facts of how he can get the most for his money. His membership entitles him to an abundance of printed material, which includes:

Yearbook of over 200 pages. Cloth bound.

Six Gladiolus magazines a year. Paper bound.

This yearbook and magazines covers the complete field of Gladiolus culture. Truly a gem in any library. Let us help you.

# GARDEN OF THE GODS

**BOX 106**

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Mr.

Mrs. .... Date .....

Miss

R. F. D. or St. \_\_\_\_\_

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Express Office..... Amt. Enclosed.....

If We Are Out of What You Order Shall We—( ) Refund

( ) Substitute Nearest Size      ( ) Substitute Nearest Variety

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